ABIN PX

Lead UI/UX Designer / Product Designer

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PROFESSIONAL SUMMARY

Lead UI/UX Designer and Product Designer with 9+ years of experience designing enterprise web and mobile applications across FinTech, AI, SaaS, ERP, CRM, Healthcare, Hospitality and Travel. Specialized in UX research, product strategy, information architecture, user flows, wireframing, prototyping, design systems, responsive interfaces and end-to-end product design.

WORK EXPERIENCE

Lead UI/UX Designer 06/2021 – Present
Webotix IT Consultancy Dubai, UAE
- Leading UI/UX projects and creating user-centered digital products.
- Collaborating with cross-functional teams to deliver scalable digital solutions.

UI/UX Designer 06/2020 – 05/2021
Risemtech Ernakulam / Kochi, Kerala
Designed interfaces and visual assets to improve user engagement and brand consistency.

Web Designer & Developer 08/2019 – 05/2020
Camps Kochi, Kerala
Developed wireframes and prototypes to enhance usability and user experience.

UI/UX Designer & Developer 03/2019 – 06/2019
Bethelsoft Technology Cochin
Worked on UI design and user-flow optimization for web applications.

UI/UX Designer & Developer 01/2017 – 02/2019
ISE Media Group Cochin
Handled UI development and front-end implementation.

UI/UX Designer 11/2016 – 12/2016
Codmob Infopark, Kochi

EDUCATION

Web Engineering 2014 – 2015
LCC Institute Kochi

Plus Two – Business Studies Kothamangalam
MD College

SKILLS

- UX Research
- Product Design
- Wireframing
- Prototyping
- Design Systems
- User Flows
- Responsive UI
- Figma
- Framer
- Adobe Creative Cloud
- HTML / CSS
- JavaScript
- Bootstrap
- GSAP
- WordPress
- Interaction Design

LANGUAGES

English
Professional

Malayalam
Native

Tamil
Professional

CERTIFICATION

- Foundations of User Experience (UX) Design

SELECTED PROJECTS

FinTech Application
Financial dashboards, transaction workflows, user journeys and responsive enterprise

Shopify E-Commerce
Storefront UX/UI, product discovery, product pages, navigation and responsive shopping

Laundry Management
Customer ordering, pickup/delivery, driver workflows, staff operations, tracking and

Racing Club
Digital experience for racing operations, events, members and administrative

Healthcare Camp
Registration, participant workflows, scheduling, service management and

Enterprise SaaS
CRM, ERP, HRM, accounting, inventory, document management and automation.

AI / SaaS Products
AI-enabled product interfaces, enterprise dashboards and automation workflows.

Zekka Website Designs
Responsive website UX/UI, visual systems, landing pages and conversion-focused web

Checklist Application
Task and inspection checklist flows, status tracking, approvals and operational

Vital Management System
Vital data monitoring, record management, dashboard views and user-friendly

Shopping Rewards App
Shopping app with point earning, rewards, redemption, offers and customer engagement

Cricket Application
Match, team, player and score-related mobile experience with structured sports information

Charity & Fundraising
Donation, campaign, donor, fundraising and charity fund management workflows.

DESIGN & PRODUCT CAPABILITIES

- UX Research
- Information Architecture
- Prototyping
- Enterprise UI
- Mobile UI
- Interaction Design
- Figma
- Adobe Creative Cloud
- User Flows
- Wireframing
- Design Systems
- SaaS Dashboards
- Responsive Design
- Visual Design
- Framer
- Front-end Understanding